



PET FOOD BANK DONATION DRIVES

Donation drives ensure that our pet food bank is fully stocked with quality pet food to be distributed to local, human food banks. Thanks to you, we can keep our community's companion animals with the families that love them.

Meet our community's most critical pet food needs by hosting a donation drive with your class, school, book club, office, neighborhood, or family!

We will give you all the tools you need to successfully run a donation drive.

RALLY YOUR NETWORK IN SUPPORT OF PETS!

STEP ONE - Plan your drive.

Use this donation drive toolkit to help plan your drive. This toolkit includes templates for social media and email as well as branded materials you can use to spread the word about your drive.

STEP TWO - Engage your network.

Inspire your network by sharing why you care about ensuring pets are well-fed and in loving homes.

Send an email to your network and post on social media using the templates included in the toolkit.

STEP THREE - Collect donations.

Share our convenient Amazon Wish list that ensures donations go directly into our Pet Food Bank. All donations will be distributed to people food banks who can most easily get the food to those who need it most.

PASADO'S SAFE HAVEN SOCIAL MEDIA ACCOUNTS TO FOLLOW & TAG



TWITTER: [@pasados](https://twitter.com/pasados)



FACEBOOK: [@pasadosafehaven](https://facebook.com/pasadosafehaven)



INSTAGRAM: [@pasados](https://instagram.com/pasados)

TEMPLATES FOR SOCIAL MEDIA POSTS

EXAMPLE #1 | [IMAGES AVAILABLE FOR DOWNLOAD HERE.](#)

Pasado's Safe Haven Pet Food Bank partners with human food banks to ensure low-income families have access to food to feed their pets.

I am hosting a pet food donation drive to help because no one should have to choose between feeding themselves and feeding their pet. Will you join me? Choose from any item on this wishlist and it will go directly to those in need at www.pasadosafehaven.org/PFBWishlist

EXAMPLE #2 | [IMAGES AVAILABLE FOR DOWNLOAD HERE.](#)

Pasado's Safe Haven's Pet Food Bank partners with human food banks to ensure low-income families have access to food to feed their pets. Please consider contributing to my donation drive at www.pasadosafehaven.org/PFBWishlist

TEMPLATE FOR EMAILS

Dear (their name/company),

I am writing to you because I know you, like me, care about animals. Right now, many of our fellow community members are struggling to feed their pets. The number of pets being returned to shelters has caused rapid over-crowding. But we can help keep pets with the people who love them.

I am hosting a pet food donation drive for Pasado's Safe Haven. They collect food and distribute it to human food banks, so every donation will directly go to those who need it most.

There are two ways you can contribute-

Choose pet food from this wish list and your donation will be sent directly to Pasado's Safe Haven. (If you are local and want to drop off your donation in person, I can coordinate that with you.)

Make a monetary gift toward my donation drive at www.pasadosafehaven.org/PFBWishlist.

Please join me in helping keep loved pets fed and out of over-crowded shelters.

Thank you, (Your Name)

